## SHORT VITAE IRINI THEODORAKOPOULOU

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Dr. Irini Theodorakopoulou is an expert on rural innovation management and supply chain economics and organization. Since 2001 she is employed by the Hellenic Ministry of Rural Development and Food. Currently she is posted as research associate at the Agricultural Economics Research Institute of the National Agricultural Research Foundation. Dr Theodorakopoulou received her BA and MS in Agricultural Economics from the Agricultural University of Athens, Greece (1994), and her Ph.D.in Agribusiness Economics from the University of Missouri at Columbia, USA (1999). Her research focuses on innovation management and implementation tailored to agribusiness firms. Her research interests are directed towards bringing together core competencies of policy development, research, extension, strategic appraisal and business planning, socio-economic and environmental impact analysis to create an integrated framework that can be used by rural stakeholders. She has participated in several projects funded by the European Union as well as local and regional government authorities. A list of selected projects and publications follows:

## Recent publications:

- Iliopoulos, C., and I. Theodorakopoulou. 2014. "Measuring and Communicating the True Value of Membership: The Case of the Pindos Poultry Co-operative." Chapter 17 in T. Mazzarol, S. Reboud, and E. Mamouni Limnios (eds.), <u>Sustainable Co-operative Enterprise: Case Studies of</u> <u>Organisational Resilience in the Co-operative Business Model</u>. Edward Elgar Publishing, Cheltenham, UK, pp. 223-239.
- 2. Iliopoulos, C., and I. Theodorakopoulou. 2014. "Mandatory Cooperatives and the Free Rider Problem: The Case of Santo Wines in Santorini, Greece." <u>Annals of Public and Cooperative Economics</u>, 85(4): 663-681.
- Iliopoulos, C., and I. Theodorakopoulou. 2012. "Generating Member Value: The Case of the Pindos Poultry Co-operative in Greece." In T. Mazzarol and E. Mamouni Limnios (eds.), <u>Co-operatives in the Fourth Sector-The Role of Member-Owned Businesses in the Global Economy</u>, pp. 61-78. Prahran, Australia: Tilde University Press.
- 4. Iliopoulos C., Giagnocavo, C., **Theodorakopoulou I.** and S. Gerez 2012. Case Study Report: <u>Structure and Strategy of Olive Oil Cooperatives: Comparing Crete, Greece to Andalusia, Spain.</u> Wageningen: Wageningen UR.
- 5. Iliopoulos C., Theodorakopoulou I., A. Liontakis and G. Angelopoulou 2012. Case Study Report: <u>Structure and Strategy of Wine Cooperatives: The Case of the Santo Wine Cooperative in</u> <u>Santorini, Greece.</u> Wageningen: Wageningen UR.
- 6. Iliopoulos, C., Theodorakopoulou, I., Tzouramani, I. 2012. Support for Farmers' Cooperatives; <u>Sector Report Olives</u>. Wageningen: Wageningen UR.
- 7. Iliopoulos, C. Theodorakopoulou, I., and T. Lazaridis. 2012. "Innovation Implementation Strategies for Consumer Driven Fruit Supply Chains." <u>British Food Journal</u>, 114 (6): 798-815.

## Selected Grants Received

- 1. WATBIO "Development of improved perennial non-food biomass and bioproduct crops for water stressed environments". Funded by FP7-KBBE, the overall purpose of WATBIO is to raise the economic and environmental performance of biomass crops grown on drought-stressed marginal lands using plant genetic improvement through more efficient breeding. November 2012-December 2017:
- SUPPORT FOR FARMERS' COOPERATIVES, European Commission, Contract Number: 30-CE-0395921/00-42. Budget: 1.5 million €, Participants: LEI-Wageningen, the Netherlands, Katholic University of Leuven, Belgium, Humboldt University, Germany, Justus Liebig University of Giessen, Germany, Pellervo Economic Research, Finland, Rotterdam Scholl of Management, the Netherlands, 2011-2012.
- 3. ISAFRUIT: "Increasing fruit consumption through a trans-disciplinary approach delivering high quality produce from environmentally friendly, sustainable production methods." Budget: 23 million €, Participants: 20 universities and research centers from European Union countries, Sixth Framework Program, European Union, 2006-2010.
- 4. THE ECONOMICS AND ORGANIZATION OF THE GREEK BIODIESEL AND PELLET SUPPLY CHAINS, European Tobacco Fund, Budget: 1, 08 million €, 2006-2009.
- 5. INSTITUTION BUILDING IN THE MINISTRY OF HEALTH, OFFICE FOR REGISTRATION OF MEDICINAL PRODUCTS, MEDICAL DEVICES AND BIOCIDAL PRODUCTS, Poland (PL2005/IB/EN/01). Evaluation of existing active substances and registration and surveillance of biocidal products.
- 6. SUPPORTING TOBACCO PRODUCERS TO SWITCH TO ALTERNATIVE OCCUPATIONS, EU Regulation 2182/2002, Budget: 700,000 €, European Tobacco Fund, 2003-2006.
- 7. INSTITUTION BUILDING IN THE DEPARTMENT OF FISHERIES AND AQUACULTURE, Malta (MT02/IB/TL/AG/03), European Union, November 2003.
- 8. ENVIRONMENTAL POLICY CONVERGENCE IN EUROPE. "The Impact of International Institutions and Trade on Policy governance". RTD Programme 'Improving the human research potential and the socioeconomic knowledge base', contract no. HPSE-CT-2002-00103. European Union, 2003-2006
- 9. MASTER PLAN OF THE NATIONAL AGRICULTURAL RESEARCH FOUNDATION 2003-2007, National Agricultural Research Foundation, Budget: 90,000 €, 2002-2003.