

GEORGIA S. PAPOUTSI

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Current Position

Researcher, Agricultural Economics Research Institute, Hellenic Agricultural Organization "DEMETER"

Adjunct Professor at the Agricultural University of Athens, Master in Agribusiness Management (MBA),
Food Marketing course

Education

2015: Hellenic Agricultural Organization Demeter, Greece

Post-Doctoral Research

Title: "Consumer behavior towards agricultural products of higher quality: The case of olive oil".

2014: Agricultural University of Athens, Greece

Ph.D.

Title: "Socio-economic and lifestyle determinants of childhood obesity in Greece".

The dissertation investigates the use of food fiscal policies as a promising incentive mechanism that promotes healthier eating behavior among families. In particular, it examines whether pricing policies can alter parental purchasing behavior while purchasing products for children, as well as it investigates the role of information and children's pestering power on altering the expected outcomes of fiscal policies on decision making.

2011: University of Arkansas, USA

Visiting Scholar

Courses taken: Behavioral Economics (Dept. of Economics – PhD level)

Experimental Economics (Dept. of Economics – PhD level)

Econometrics I (Dept. of Agricultural Economics & Agribusiness – Master level)

Research: Investigating the economic determinants of obesogenic behavior (with Prof. Rodolfo M. Nayga)

2008: Athens University of Economics & Business, Greece

M.Sc. in Services Management

Title: Benchmarking Operational Performance: The Case of "Grecotel-Daphnilla Bay Thalasso"

2005: University of Macedonia, Greece

B.Sc. in Business Administration

Intensive courses

1/10/12-3/10/12: University of Konstanz, Germany

Dept. of Economics

Programming Economic Experiments with z-Tree software

Scholarship

2010 - 2014: Scholarship for Ph.D. studies in the MBA graduate program of Agribusiness Management by the States Scholarship Foundation (IKY)

Research Interests

Individual choice behavior, Food marketing management, Consumer behavior (applied microeconomics), Economics of nutrition/obesity, Experimental economics.

Research Funding

2/2015–11/2015: Research funding (Budget approximately € 30,000) obtained for research project entitled “Consumer behavior towards agricultural products of higher quality: The case of olive oil”, from the ESPA – AgroETAK, Ministry of Rural Development and Food - Hellenic Agricultural Organization Demeter (KYPE 7752/B66). Competitive selection process.

Participation in Research Programs

6/2015 - 7/2015: Agricultural University of Athens, Greece

Research Associate

Market research using hypothetical and non-hypothetical experimental methods.

Project funded by the EU and by national funds: “Innovation and Entrepreneurship - Exploitation of Research at the Agricultural University of Athens” (acronym: ATHENA). Scientific director: S. Rozakis

<http://www.techtransfer.aua.gr>

9/2014 - 12/2014: Agricultural University of Athens, Greece

Research Associate

Statistical and econometric analysis for different crop data.

Project funded by the EU: “Research to enhance production programs’ efficiencies in reproductive material in crop science” (acronym: BREEDSEED). Scientific director: G. Skarakis

3/2013 - 9/2013: Harokopio University, Greece

Research Associate

Econometric analysis and reporting regarding food behaviors and lifestyle that maintain weight loss.

Project funded by The Coca-Cola Foundation: “MedWeight Study: Lifestyles for Weight loss Maintenance” (acronym: MEDWEIGHT). Scientific director: M. Yannakoulia

<http://medweight.hua.gr>

10/2010 - 5/2011: Agricultural University of Athens, Greece

Research Associate & Administrative Assistant

Team coordination, econometric analysis and report development regarding partnerships for obesity prevention in Greece, Cyprus, Malta and Bulgaria.

Project funded by the EU: “Partnership, healthy eating and innovative governance as tools to counteract obesity and overweight” (acronym: OBESITY GOVERNANCE). Scientific director: P. Lazaridis

<http://www.sifo.no/obesitygovernance>

1/2009 - 9/2010: Agricultural University of Athens, Greece

Research Associate & Administrative Assistant

Team and financial coordination, statistical analysis and report development regarding acceptance of novel food products by the consumers.

Project funded by the EU: “Increasing fruit consumption through a transdisciplinary approach delivering high quality produce from environmentally friendly, sustainable production methods” (acronym:

ISAFRUIT). Scientific director: P. Lazaridis

<http://www.isafruit.org>

4/2008 - 9/2008: Agricultural University of Athens, Greece

Research Associate & Administrative Assistant

Team and financial coordination, data collection, statistical/econometric analysis and report development.

Project funded by the EU: "Improving quality of pork and pork products for the consumer" (acronym: Q-PorkChains). Scientific director: G. Chrysochoidis

<http://www.porktraining.org>

Teaching Experience

2017 – Today: Athens University of Applied Science, Greece

Dept. of Food Technology

Instructor Food Marketing

2015 – Today: Agricultural University of Athens, Greece

MBA in Agribusiness Management

Adjunct Lecturer Marketing Management (Food & Agricultural products)

2015 – 2016: Youth and Lifelong Learning Foundation, Nemea-Corinth, Greece

Instructor Food & Agricultural Marketing and Agribusiness Management

2014 – 2015: Agricultural University of Athens, Greece

MBA in Agribusiness Management

Adjunct Lecturer Special Topics in Marketing

2010 – 2013: Agricultural University of Athens, Greece

Dept. of Agricultural Economics and Rural Development

Teaching Assistant for undergraduate courses:

Quantitative Methods in Economics (5th Semester – Prof. E. Klonaris),

Microeconomics (3rd Semester – Prof. P. Lazaridis)

Econometrics (8th Semester – Prof. P. Lazaridis)

Supervision and Mentoring activities

K. Galanou, 2016 (MBA – AUA), "Determinants of olive oil consumption behavior", major professor.

K. Kouloubrouka, 2016 (MBA – AUA), "Feasibility study for promoting nutrient solution calculation software for hydroponics", major professor.

X. Kapou, 2017 (MBA – AUA), "Demand for protected designation of origin (PDO) wine in Greece", major professor.

Publications

A. Dissertations

Papoutsis, G. (2014). Socioeconomic factors and lifestyle determinants of childhood obesity in Greece. *Doctoral Dissertation*, Agricultural University of Athens, Dept. of Agricultural Economics & Rural Development

Papoutsis, G. (2008). Assessment of hotel operation using the technique of benchmarking: The case of Grecotel-Daphnilla Bay Thalasso. *Master Dissertation*, Athens University of Economics & Business, Dept. of Business administration

B. Research Papers in Refereed Journals

Drichoutis, A., Klonaris, S., **Papoutsis, G.** (2017). Do good things come in small packages? Willingness to pay for pomegranate wine and bottle size effects. *Journal of Wine Economics*. Vol. 12 (1), pages 1-21.

Papoutsis, G., Nayga, R., Lazaridis, P., Drichoutis, A. (2015). Fat tax, subsidy or both? The role of information and children's pester power in food choice. *Journal of Economic Behavior & Organization*, Vol. 117, pages 196-208.

Papoutsis, G., Drichoutis, A., Nayga, R. (2013). The causes of childhood obesity: A survey. *Journal of Economic Surveys*, Vol. 27 (4), pages 743–767.

Papoutsis, G. (2012). Food pricing policies: A literature review. *Hellenic Journal of Nutrition and Dietetics*, Vol. 3 (2), pages 85-91.

C. Conference Presentations

Papoutsis, G., Klonaris, S., Drichoutis, A. (2017). The health-pleasure trade off in consumer food decision making: An experimental approach. 16th Conference on Research on Economic Theory and Econometrics, Milos, Greece, July 10-14.

Papoutsis, G., Nayga, R., Lazaridis, P., Drichoutis, A. (2014). Nudging parental health behavior with and without children's pestering power: Fat tax, subsidy or both? 13th Conference on Research on Economic Theory and Econometrics, Milos, Greece, July 13 -17.

Papoutsis, G., Nayga, R., Lazaridis, P., Drichoutis, A. (2014). Nudging parental health behavior with and without children's pestering power: Fat tax, subsidy or both? 14th European Association of Agricultural Economists seminar, Ljubljana, Slovenia, August 26 – 29.

Citations

1. Papoutsis, G., Drichoutis, A., Nayga, R. (2013). The causes of childhood obesity: A survey. *Journal of Economic Surveys*, Vol. 27 (4), pages 743–767.
N=27, <https://scholar.google.gr/scholar?oi=bibs&hl=en&cites=1830973816440308755>
2. Papoutsis, G., Nayga, R., Lazaridis, P., Drichoutis, A. (2015). Fat tax, subsidy or both? The role of information and children's pester power in food choice. *Journal of Economic Behavior & Organization*, Vol. 117, pages 196-208.
N=5, <https://scholar.google.gr/scholar?oi=bibs&hl=en&cites=7883564153160912659>
3. Drichoutis, A., Klonaris, S., Papoutsis, G. (2017). Do good things come in small packages? Willingness to pay for pomegranate wine and bottle size effects. *Journal of Wine Economics*. Vol. 12 (1), pages 1-21.
N=2, <https://scholar.google.gr/scholar?oi=bibs&hl=en&cites=13353465714419060080>

Reviewing service for peer peer-reviewed journals

Food Policy, British Food Journal, Economics and Human Biology, Journal of Economic Psychology

Language Skills

Greek (Native)

English (Fluent): Certificate of Proficiency in English (University of Cambridge)

Member of professional associations

European Association of Agricultural Economists

Economic Chamber of Greece (register no.: 88183)

Certified Advisor Benchmarking in Tourism Sector (URENIO register no.: 75138)

Computer Skills

Econometric/Statistical software: SPSS, Stata, NLOGIT/Limdep, Ngene, Eviews, R (basics)

Experimental economics software: z-Tree