

# Maria Alebaki

Curriculum Vitae

## Personal Details

<b>Name</b>	Maria Alebaki
<b>Address</b>	146, Vryoulon, 161 21, Athens, Greece
<b>Voice</b>	+30 2121 068604, +30 6973 980820 or Maria Alebaki on Skype
<b>Email</b>	mariale@agreri.gr, malempaki@gmail.com
<b>Date of Birth</b>	25 <sup>05</sup> .1979
<b>Citizenship</b>	Greek / EU

## Education

<b>2007 – 2012</b>	<p><b><i>PhD in Agricultural Economics with distinction under a State Scholarship</i></b></p> <p>Department of Agricultural Economics, School of Agriculture, Aristotle University of Thessaloniki</p> <p><i>Thesis title:</i> Exploring factors affecting wine tourism development</p> <p><i>Supervisor of thesis:</i> Professor Olga Iakovidou</p> <p><i>Areas of focus:</i> overview of wine tourism development in Europe and the New world; wine tourism destination life cycle model; entrepreneurs' attitudes toward wine tourism; wine tourism marketing; consumer behaviour in tourism; wine tourists' demographic and psychographic characteristics and tourism motivation.</p> <p>25.05.2012: Date of doctoral examination</p> <p>13.07.2012: Award of PhD degree</p> <p>Grade: 10 – Excellent (With distinction)</p>
<b>10/2003– 07/2006</b>	<p><b><i>M.Sc. in Agricultural Economics</i></b></p> <p>Department of Agricultural Economics, School of Agriculture, Aristotle University of Thessaloniki</p> <p><i>Areas of focus:</i> rural sociology; rural tourism; statistics; macro and micro economics; rural marketing; agricultural policy.</p> <p>Grade: 8.83/10.</p>
<b>1997 – 2003</b>	<p><b><i>University 5-years Degree on Agricultural Engineering and Economics with distinction under a State scholarship (IKY)</i></b></p> <p>School of Agriculture, Aristotle University of Thessaloniki</p> <p>Grade: 7.33/10</p> <p>15/07/2003      Award of Degree</p> <p>Agricultural studies with an emphasis on agricultural economics</p>

## Work Experience

- April 2018-present**      **Researcher at the at the Agriculture Economics Research Institute (AGRERI) National Agricultural Research Foundation of Greece**  
*Tasks: Primary and secondary research (fieldwork, using both qualitative and quantitative methods); Statistical procedures; writing and editing; presentations; scientific information and support to all decision makers in both the public and private sectors on socio economic and policy issues related to agriculture, food, natural resources and sustainable rural development*
- October 2015 - present**      **Adjunct Lecturer, Alexander Technological Educational Institute of Thessaloniki**  
*Tasks: teaching undergraduate students; giving lectures; developing study materials; performing administrative work related to courses; setting exams; marking and correcting assessments.*  
*Modules taught: Consumer Behavior in Tourism; Tourism Market Research; Tourism Destination and Policy Management*
- October 2015 - Present**      **Adjunct Lecturer, Hellenic Open University, Master in Tourism Management programme: DTE61 Marketing in Tourism Bodies, Organizations and Businesses**  
*Tasks: teaching postgraduate students; giving lectures; developing study materials; performing administrative work related to courses; setting exams; marking and correcting assessments. Modules taught: Tourism Marketing*
- March 2017 to September 2017**      **Adjunct Lecturer, Aristotle University of Thessaloniki, School of Agriculture, Department of Agricultural Economics**  
*Tasks: teaching undergraduate students; giving lectures; developing study materials; performing administrative work related to courses; setting exams; marking and correcting assessments. Modules taught: Special Interest Tourism*
- November 2014-December 2015**      **Research Fellow at the National Agricultural Research Foundation of Greece**  
*Running a Project titled: "Wine routes in the shadow of economic crisis: Enhancing the resilience of wine tourism".*  
*Tasks: Primary and secondary research (fieldwork, using both qualitative and quantitative methods); Statistical procedures; writing and editing; presentations.*
- October 2013-December 2015**      **Research associate at the Aristotle University of Thessaloniki in the framework of the project titled: Open Courses AUTH**  
*Tasks: Collection and edition of educational material, formation of PowerPoint presentations, literature collection and resource processing, development of online course structure, etc*
- October 2012 to February 2013**      **Adjunct Lecturer at the Department of Oenology, Technological Educational Institute of East Macedonia (Greece)**  
*Tasks: teaching undergraduate students; giving lectures; developing study materials; performing administrative work related to courses; setting exams; marking and correcting assessments.*  
*Modules taught: "Professional Ethics", "Special Seminars for Graduates"*
- January 2013 to May 2013**      **External expert of Noisis Development Consultants S.A (Greece)**  
*Project title: "Cross-border Network for the Promotion of Wine Products" (WINENET)*  
*Budget: 1.240.500 €, co-funded by the EU and by national funds of Greece and Italy.*  
*Tasks:*  
*Exploring the current state of tourism development in the region of Epirus, Greece*  
*Development of a business plan for the promotion of wine tourism in the cross-border area between Greece and Italy*  
*Primary and secondary research; Situational and Stakeholder Analysis; SWOT analysis; statistical procedures; writing and editing; presentations*
- February 2013**      **Trainer in Adult Educator Seminars conducted in Thessaloniki. External scientific cooperation with the American Farm School of Thessaloniki**

- Project title:* "Regional Certification of Professional Skills on Agrotourism Sector". The IPA Cross-border Program: "Greece-The former Yugoslav Republic of Macedonia 2007-2013"  
*Budget:* 241.200,00 €, co-funded by the EU and by national funds of Greece and FYROM.  
*Tasks:* giving lectures; developing study materials; organizing and coordinating study tours  
*Lectures given:* "Consumer Behavior in Tourism"; "Market segmentation in tourism"; "Identifying examples of good practices in rural tourism"
- July 2011 to October 2011**      **Research associate, School of Agriculture, Department of Agricultural Economics, Aristotle University of Thessaloniki**  
*Project title:* "European Charter for the territorial governance, through the periurban food chain (RurUrbAL)" (MED Program)  
*Budget:* 1.286.209.00€  
*Tasks:* Membership in the research team, design and implementation of two local food tasting workshops in Thessaloniki
- April 2010**      **Trainer in Adult Educator Seminars. American Farm School of Thessaloniki**  
 Adult Education, Lifelong Learning Program  
*Tasks:* giving lectures; developing study materials  
*Module taught:* "Rural Tourism Marketing"
- August to September 2009**      **External expert of the Biotope – Wetland Centre (EKBY, Goulandris Natural History Museum), Greece**  
*Project title:* "Developing professional skills in sustainable tourism - Training of local actors"  
*Tasks:* Trainer in two seminars held in Ukraine (07-10/09/2010), for the promotion of sustainable tourism and experience exchange
- 2004-2006, 2008-2010**      **Laboratory Associate at the Department of Marketing and Quality Assurance of Agricultural Products, Technological Educational Institute of Western Macedonia (Greece)**  
*Tasks:* teaching undergraduate students; giving lectures; developing study materials; performing administrative work related to courses; setting exams; marking and correcting assessments  
*Modules taught:* "Introduction to Agricultural Economics", "Consumer Behaviour", "Sales Techniques"
- June 2007- June 2008**      **External expert of Greek Biotope-Wetland Centre (EKBY, Goulandris Natural History Museum)**  
*Project title:* "Protection and Sustainable Development of the Carpathians in a transnational framework" (CARPATHIAN PROJECT).  
 Co-financed by the EU-Community - INTERREG IIIB /CADSES (EU Funding: 2.400.000€)  
*Tasks:* Developing courses and training materials for sustainable tourism; presentations in Greece and Ukraine; organizing and participating in workshops for the promotion of sustainable practices in tourism; performing administrative work related to the project
- July to November 2008**      **Head of Secretariat of the 10th National Conference on Agricultural Economics, organized in Thessaloniki by the Greek Association of Agricultural Economists (ETAGRO).**  
*Tasks:* Setting the conference agenda, reporting the conference to society members, coordinating conference arrangements, handling submitted papers.
- 10-12/2006 and 02-06/2007**      **Research Associate, Aristotle University of Thessaloniki.**  
*Project title:* "Female entrepreneurship in the Greek countryside: position, policies and perspectives" (Pythagoras II).  
 Funded by the Operational Program for Education and Initial Vocational Training –OPEIVT, co-financed by the Research Committee of Aristotle University of Thessaloniki, Greece

Tasks: conducting review of literature; gathering qualitative and quantitative data; designing and implementing statistical processes; writing part of the final report; performing administrative work related to the project.

**October-  
November  
2006**

***Educator in training seminars organized by the Prefecture Committee of Folkloric Education of Florina (Greece)***

Tasks: giving lectures; developing study materials; setting exams; marking and correcting assessments

Module taught: "Rural Tourism"

**2006 - now**

***Auxiliary Aide (Professor Assistant). Teaching under volunteer work.***

Aristotle University of Thessaloniki, School of Agriculture, Department of Agricultural Economics.

Modules worked on (and taught): "Rural Tourism", "Social Demography", "Rural Community Development"

## Other academic/ professional activities

**November  
2013 to now**

**Referee/Reviewer: Tourism Management , International Journal of Contemporary Hospitality Management, Wine Economics and Policy, International Journal of Wine Business Research**

**July 2003 to  
now**

**Member of the Geotechnical Chamber of Greece (GEOTEE)**

**October 2006  
to now**

**Member of the Greek Association of Agricultural Economics (ETAGRO)**

**September  
2011 to now**

***Member of the Mediterranean Association for the Sociology of Tourism***

**29/05-  
02/06/2013**

***Attendance of the 1st International Summer School titled: "Managing Tourism in Time of Crisis"***

Organized by the Department of Business Administration and the Interdepartmental Program of Postgraduate Studies in "Tourism, Planning, Management and Policy" of the University of the Aegean, Rhodes, Greece

## Languages

**Native**

Greek

**Fluent**

English (Certificate of Proficiency in English, University of Michigan)

**Basic**

German (Zertifikat, Goethe Institute)

## Journal papers

1. **Alebaki, M., Menexes, G. & Koutsouris, A. (2015).** Developing a multidimensional framework for wine tourist behavior: Evidence from Greece. *Wine Economics and Policy*, 4 (2): 98-109.
2. **Alebaki, M., O. Iakovidou & G. Menexes (2015).** Current state and potential of wine tourism in Northern Greece: Weighing winemakers' perceptions. *TOURISMOS: An International Multidisciplinary Journal of Tourism*, 9 (2): 227-240.
3. **Lagos, E., Kloppenborg, P. & Alebaki, M. (2014).** Tweet me a drink: The use of social media in Victoria's (Australia) wine tourism industry. *Journal of Marketing Vistas*, 3 (2): 11-23.
4. **Alebaki, M. & Iakovidou, O. (2011).** Market segmentation in wine tourism: a comparison of approaches. *TOURISMOS: An International Multidisciplinary Journal of Tourism*. 6(1): 123-140.

5. **Alebaki, M. & Iakovidou, O. (2011).** Initiatives towards wine tourism development in Greece. *Enometrika*, 3(2): 15-25.
6. **Alebaki, M. & Iakovidou, O. (2010).** Segmenting the Greek wine tourism market using a motivational approach. *New Medit*, 9(4): 31-40.
7. Iakovidou, O., Koutsou, S., Partalidou, M. & Alebaki, M. (2010). Territorial aspects of female entrepreneurship in Greece's rural areas.. *Geographies*, 15 (1): 76-96.

## Other publications

1. **Alebaki, M. (2015).** Sketching the profile of the wine tourist: Empirical evidence from Greece. *MONOPOLE*, 1, Ιανουάριος- Φεβρουάριος, σελ. 1-6.
2. **Alebaki, M. (2011).** Wine tourism. *Ambelotopi*, 82 (1), December, pp. 12-13.
3. **Alebaki, M. (2010).** Wine tourism: Whom does it concern? *Geoponika*, 422 (1): 14-17.

## Book chapters

1. **Alebaki, M. (2017).** Wine tourism: History, theoretical aspects and current research trends. In: Lytras, P. & Tsartas, P. (2017). *Tourism. Tourism Development: Greek Scientists' contributions*. Library of Tourism Science, Papazisi Pub, Athens.
2. **Petridou, E. Alebaki, M. & von Bergmann-Winberg, M.L. (2018).** Entrepreneurship in times of crisis: A resilience perspective on the Greek wine sector. In: Karlsson, C., Silander, C., & Silander, D. (2018). *Governance and Political Entrepreneurship in Europe Promoting Growth and Welfare in Times of Crisis*. Elgar Publishing.
3. Del Chiappa, G., **Alebaki, M.** & Menexes, G. (2018). Winery operators' perceptions of factors affecting wine tourism development in Italy. In: Kozak, M. (2018). (forthcoming).
4. **Alebaki, M. & Koutsouris, A. (2018).** Wine tourism destinations across the Life-Cycle: A qualitative comparison of Northern Greece, Peloponnese and Crete. In: **Sigala, M. & Robinson, R. (2018).** *Management and Marketing of wine destinations: Theory, practice and cases*. Palgrave, UK.
5. **Alebaki, M. & Ioannides, D. (2017).** Threats and obstacles to resilience: insights from the Greek wine tourism sector. In: Cheer, J. & Lew, A.A. (2017). *Tourism and Resilience: Transnational and Comparative Perspectives*. Routledge Advances in Tourism, Routledge.
6. **Alebaki, M. & Iakovidou, O. (2014).** Wine tourism motivation: an amalgam of pull and push factors? In: Deriou, R. & Fadda, A. (Eds), *Contestimediterranei in transizione. Proceedings of the VII Mediterranean Meeting on Sociology of Tourism*. Franco Angeli, Milan, Italy (pp. 63-84).
7. **Alebaki, M. & Iakovidou, O. (2014).** Exploring the dimensions of wine tourism experience from a marketing perspective. In: Koutsouradis, A. (2014), *Contemporary legal and developmental problems of Greek tourism*. 3rd Tourism Law Conference. Thessaloniki, pp. 33-44.
8. **Αλεμπάκη, Μ. & Ιακωβίδου, Ό. (2012).** Ανοιχτές Πόρτες: Διερευνώντας τα κίνητρα των συμμετεχόντων σε εκδηλώσεις με επίκεντρο τον οίνο. Στο: Μπεόπουλος, Ν. & Κουτσούρης, Α. (Εκδ.), *Αειφορία στη γεωργία και στην παραγωγή τροφίμων: Προσαρμογή απέναντι στο μεταβαλλόμενο φυσικό, κοινωνικό, οικονομικό και θεσμικό περιβάλλον. Πρακτικά 11ου Πανελληνίου Συνεδρίου Αγροτικής Οικονομίας*. Γράφημα, Αθήνα (σελ. 678-692).
9. Papageorgiou, C. and **M. Alebaki** (2010). The development of rural tourism in Florina, Greece. In: Siardos, G. and A. Michailides, *Proceedings of the 10th Conference of the Greek Association of Agricultural Economists*. GRAFIMA, Thessaloniki (Greece), pp. 287-308. In Greek.

10. **Alebaki, M.** (2008) Sustainable development and sustainable tourism: concept, definitions and principles. In: Papadopoulou, E., Gkizari, A., *Proceedings of Jean Monnet Congress on "Protection, restoration and sustainable development of natural and cultural environment in Europe"* (pp. 619).

## Conference papers

1. **Alebaki, M. & Ioannides, D. (2018).** Wine tourism in Greece: Spatial organization schemes and critical factors for resilience. 20th Scientific conference of the Greek Association of Regional Scientists, Charokopion University, Kallithea, Athens, 4-5 June 2018.
2. **Alebaki, M. (2017).** Wine tourism in Greece: A retrospective. *European Association of Wine Economists (EuAWE) XXIV Conference, Adapting Strategies to New Market Scenarios and changing Wine Consumption Patterns*, 7-09.06.2017, Bologna (Italy).
3. **Alebaki, M. & Tsartas, P. (2017).** Economic crisis and resilience in the context of emerging wine tourism sectors: A reflection from Crete, Greece. *European Association of Wine Economists (EuAWE) XXIV Conference, Adapting Strategies to New Market Scenarios and changing Wine Consumption Patterns*, 7-09.06.2017, Bologna (Italy).
4. **Petridou, E. Alebaki, M. & von Bergmann-Winberg, M.L. (2017).** Entrepreneurship in times of crisis: A resilience perspective on the Greek wine sector. *Υποβλήθηκε και έγινε δεκτή για παρουσίαση στην ειδική συνεδρία του συμποσίου: 'Governance and Political Entrepreneurship in Europe's Economic Crisis' (20th Uddevalla symposium, 15-17.06.2017, Sweden).*
5. **Alebaki, M. (2016).** Wine tourism in Greece: The state of play. *Introductory speech*. 1st Wine Tourism Congress (IMIC 2016), Santorini Island, 14-16.10.2016.
6. **Alebaki, M., & Koutsouris, A. (2015).** Developing Sustainable Wine Tourism within the Greek Crisis: A Systems Approach. *UNESCO International Conference: Heritage and development of Vine and Wine territories*, 5-7 November 2015, Santorini.
7. **Alebaki, M., Iakovidou, O. & Menexes, G. (2015).** Wine tourism in Greece: History, state of the art and future challenges. *2nd International Conference on Applied Innovation «TECHNOLOGICAL, ECONOMIC and SOCIAL PERSPECTIVES of INNOVATIVE ENTREPRENEURSHIP»*. Organized by the Technological Educational Institute of Epirus. 16-17/10/2015, Agrinio, Greece.
8. **Alebaki, M., Partalidou, M. & Koutsouris, A. (2015).** Resilient wine routes amidst a maelstrom of change? Outlining threats and vulnerabilities. European Society of Rural Sociology, 'ESRS 2015' Conference: Places of Possibility? Rural Societies in a Neoliberal World. 18-21 August 2015, Aberdeen Scotland.
9. **Ioannides, D. & Alebaki, M. (2014).** Resilience thinking: a drive for innovative approaches in tourism? *International workshop of the Regional Studies Association Research Network on Tourism and Regional Development*, 10-13 February, Catalonia, Spain.
10. **Lagos, E., Wrathall, J. & Alebaki, M. (2014).** Motivations and expectations associated with attending major sporting events: the case of Melbourne Cup. *24th Annual CAUTHE Conference*, 10 - 13 February, Brisbane, Queensland, Australia.
11. **Alebaki, M., E. Lagos & Koutsouris, A. (2013).** What attracts visitors to wine regions? Evidence from Greece. *3rd Regional Food Cultures and Networks Conference*, 29-31/20/2013, Daylesford, Victoria, Australia.

12. **Alebaki, M.**, Del Chiappa, G. & Menexes, G. (2013). Winery operators' perceptions of factors affecting wine tourism development in Italy. *Consumer Behaviour in Tourism Symposium*, 4-7/12/2013 - Bruneck/Brunico, South Tyrol, Italy.
13. Iakovidou, O. & **Alebaki, M.** (2013). A travel along the wine routes of Northern Greece. International Conference organized by the Archaeological Museum of Thessaloniki "Faces of time- Cultural routes crossroads: The convergence of cultural routes and impact on heritage, planning and sustainability". Thessaloniki, 27-28/09/2013.
14. **Alebaki, M.**, O. Iakovidou and G. Menexes (2013). Benefits and development constraints of wine tourism: the entrepreneurs' perspective. 5th International Scientific Conference "Tourism Trends and Advances in the 21st Century". 30/05-02/06, Rhodes island, Greece.
15. **Alebaki, M.** and O. Iakovidou (2012). Exploring the dimensions of wine tourism experience from a marketing perspective. 3rd Tourism Law Conference. 27-30/09, Chalkidiki, Greece. In Greek.
16. **Alebaki, M.**, O. Iakovidou and G. Menexes (2012). Current state and potential of wine tourism in Northern Greece: Weighing winemakers' perceptions. 2nd Advances in Hospitality and Tourism Marketing and Management Conference. 31-05/3-06, Corfu, Greece. Award for the best student-authored paper submitted to the conference.
17. **Alebaki, M.** and O. Iakovidou (2011). Wine tourism motivation: an amalgam of pull and push factors? VII Mediterranean Meeting on Sociology of Tourism. 19-21/09, Alghero, Italy.
18. **Alebaki, M.** and O. Iakovidou (2010). Exploring the wine festival attendees' motivations: The case of the Open Doors event in Northern Greece. 11th Conference of the Greek Association of Agricultural Economists. 27-29/11, Athens. In Greek.
19. **Alebaki, M.** and O. Iakovidou (2010). Initiatives towards wine tourism development in Greece. ENOMETRIICS XVIII, Vineyard Data Quantification Society and the European Association of Wine Economists. 9-12/06, Palermo, Sicily.
20. **Alebaki, M.** and O. Iakovidou (2009). Networking in wine tourism: The case of wine roads of Northern Greece. XXIII ESRS Congress of the European Society for Rural Sociology. 17-21/08, Vaasa, Finland.
21. **Alebaki, M.** and O. Iakovidou (2009). Market segmentation in wine tourism: a comparison of approaches. 4th International Scientific Conference of the University of the Aegean. 3-5/04, Rhodes island, Greece.
22. Papageorgiou, C. and **M. Alebaki** (2008). The development of rural tourism in Florina, Greece. 10th Conference of the Greek Association of Agricultural Economists. 27-28/11, Thessaloniki, Greece. In Greek.
23. Iakovidou, O., **M. Alebaki** and I. Lambrouli (2008). The role of local traditional products in rural tourism development. 3rd International Conference on organic livestock and animal husbandry. 20- 21/09, Agrinio, Greece. In Greek.
24. Iakovidou, O., **M. Alebaki** and M. Koutsoukos (2007). Wine tourism in Greece: past, present and future. International Symposium on Gastronomy and Wine Tourism, organized by Helexpo/Philoxenia and Alexander Technological Educational Institute of Thessaloniki. 1-3/11, Thessaloniki, Greece. In Greek.
25. **Alebaki, M.** (2007). From sustainable development to sustainable tourism. Poster presentation in the Jean Monnet Congress ("Protection, restoration and sustainable development of natural and cultural environment in Europe"). 30/11 - 1/12, Veroia, Greece. In Greek.



26. **Alebaki, M.** and O. Iakovidou (2006). Exploring the characteristics of wine tourists – the case of visitors to wine roads of Northern Greece. 9th Conference of the Greek Association of Agricultural economists. 2–4/11, Athens. In Greek.

## Invited Presentations

1. **29.11.2014:** Current state of wine tourism development in Greece. *Invited presentation in the framework of the national meeting of wine tourism Associations*, Thessaloniki, Greece.
2. **18-19.11.2014:** Research and innovation in wine tourism. Entrepreneurial discovery focus group on wine for Eastern Macedonia and Thrace. Organized by the European Committee and the Regional Authority of East Macedonia and Thrace. 18-19 November, Drama, Greece.
3. **25-26/09/2013:** “Wine Tourism: The Greek experience. The example of Wine Roads of Northern Greece”. Invited talk at the international meeting: OENOTOURISM IN BLACK SEA REGION. Galati, Romania. *With Effie Hatzidimitriou and Yiannis Albanis.*
4. **27-28/09/2013:** “Travelling along the wine routes of Northern Greece”. Presented at the International Conference entitled: European Days of Cultural Heritage: *Faces of time- Cultural routes crossroads: The convergence of cultural routes and impact on heritage, planning and sustainability*. Thessaloniki, Greece.
5. **26/04/2013:** “Segmenting the wine tourism market”. Invited lecture (via web conferencing) in the William Angliss Institute. Melbourne, Australia.
6. **17/04/2013:** “Special and alternative forms of tourism”. Invited talk at the one-day conference entitled “Environment, alternative tourism and entrepreneurship”, organized by the Municipality of Vissaltia and the Chamber of Serres. Serres, Greece. *In Greek.*
7. **03/02/2013:** “Wine tourism: evidence from Greece”. Invited talk at the one-day conference entitled “Vineyard of Epirus and Wine Tourism”, organized by the Region of Epirus. Konitsa, Greece. *In Greek.*
8. **18-20/09/2012:** “Wine tourism and consumer behavior”. Presentation to study tour participants of the William Angliss Institute (Melbourne, Australia). Chania, Crete.
9. **12/09/2012:** “Global wine tourism development and evidence from Greece”. Invited lecture (via web conferencing) in the College of Human Science, Texas Tech University.
10. **30/10/- 05/11/2011:** “Wine tourism: an introduction”. Invited lecture in the Grundtvig Workshop titled: “The vine cultivation in Cyprus, the evolution of history and taste through the centuries”, organized by the Cyprus Institute for Rural and Regional Development. Limassol, Cyprus.
11. **11/03/2011:** “Sketching the winery visitor’s profile”. Invited talk at the 1st Symposium of Catering Professionals of Balkans, organized by Helexpo/Philoxenia and the Chefs Club of Thessaloniki. Thessaloniki, Greece. *In Greek.*
12. **12/03/11:** “Critical success factors for wine tourism development”. Invited talk at the 3rd OENOS International Wine Fair. Hosted and organized by Helexpo AE and School of Agriculture, Department of Food Science and Technology, Thessaloniki, Greece, *In Greek.*
13. **08/12/2007:** “Who is the wine tourist?” Invited talk at the one-day conference titled “Wine Days”, organized by the Development Company of Florina in the framework of the European project WINOLIVE. Amyntaion, Greece. *In Greek.*

## Main achievements

**Scholarships**

**1997:** IKY (Greek State Scholarship Institute) scholarship awarded on the basis of the university entrance examination performance (fourth in a national level).

**2007-2010:** IKY (Greek State Scholarship Institute) exams-based national scholarship for my doctoral studies.

**2018-2019: Operational Program "Human Resources Development, Education and Lifelong Learning 2014-2020 – Post doctoral scholarship for the project entitled "Encouraging learning and building resilience: An empirical implementation in wine tourism"**

**Prizes**

**May 2012:** Faculty Distinction for doctoral thesis (School of Agriculture, Aristotle University of Thessaloniki).

**June 2012:** Best student-paper award for the paper entitled: "Current state and potential of wine tourism in Northern Greece: Weighing winemakers' perceptions", which was presented at the 2nd Advances in Hospitality and Tourism Marketing and Management Conference (31-05/3-06, Corfu, Greece).

## References

The people listed here are quite willing to be contacted and/or send a written recommendation. Please get in touch with me to arrange for references to be sent or to provide you with contact information.

**Academic**

**Professor Dr. Alex Koutsouris**  
Professor, Laboratory of Agricultural Extension, Agricultural Systems & Rural Sociology  
Dept of Agricultural Economics & Rural Development, Agricultural University of Athens,  
Greece, tel: 210 529 4721, e-mail: koutsouris@aia.gr

**Professor Dr. Dimitri Ioannides**  
Professor, Department of Tourism Studies and Geography/ETOUR, SE-831 25, Östersund  
(Sweden), Tel.: 00 46 63 19 58 11. Now reachable: Department of Geography, Geology, and  
Planning, Missouri State University 901, South National Avenue, Springfield, MO 65897, Tel.:  
00 1 417-836-5800, Mobile: 00 1 417-848-5440. Email: dimitri.ioannides@miun.se

**Associate Professor Dr. Natalia Kolyesnikova (Velikova)**  
Texas Wine Marketing Research Institute, Texas Tech University  
Lubbock, Texas 79409 – 1240, Box 41240, Tel: 806.742.3077. Email:n.kolyesnikova@ttu.edu

**Professional**

**Mrs Maria Katsakiori**  
Head Environmental Awareness & Education Dept, Greek Biotope /  
Wetland Centre, 14thkm Thessaloniki - Michaniona, GR 57001,  
Thessaloniki, Greece. Tel:+30 310 473 320, Email: mariak@ekby.gr